EDDIE ADAMS

American, 1933 - 2004

Saigon Execution

1968

In the midst of the Tet Offensive, Eddie Adams who was with the Associated Press, captures the exact moment of execution. trigger was pulled by South The an Vietnamese Brigadier General Nguyen Ngoc Loan who is calm and collected as the bullet is somewhere inside Nguyen Van Lem's skull. Nguyen Van Lem was part of the Viet Cong, and had killed the family of one of the General's friends, so the general showed no mercy, saying that the execution partially acted as an incentive for his men to follow him. This photograph won a Pulitzer prize and deterred Americans from believing that the war could be won due to the sheer brutality of it.